Rotana Signs

Kingdom Tower

Overview

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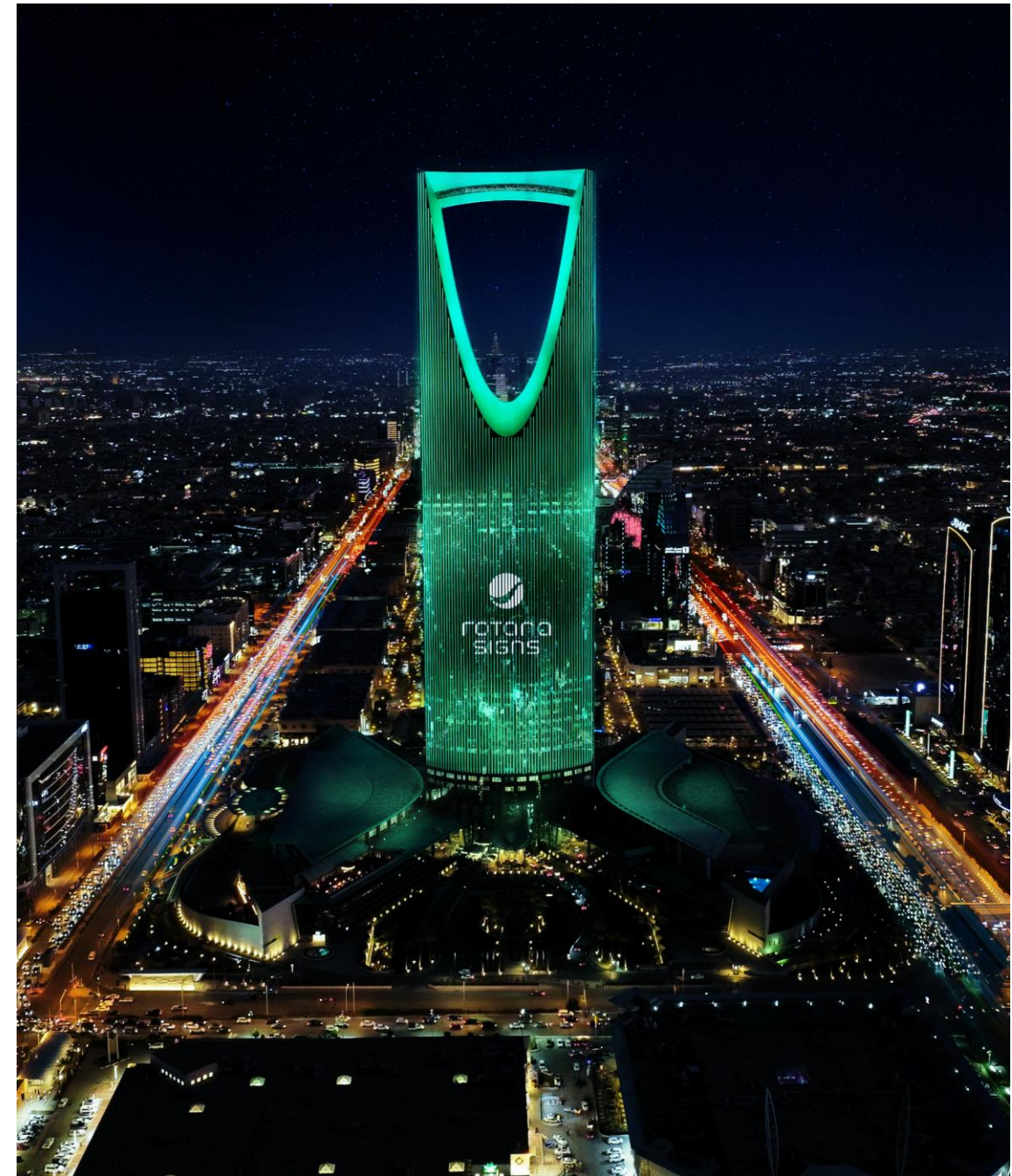
Kingdom Tower

King Fahad Road, Al Olaya District, Riyadh

Facades:	2	**Total Dimension:**	82.65 meters x 253 meters (W x H)
Installation:	North & South Façade	**Total Façade Space:**	15,462m² per facade
Orientation:	Portrait	**Location Map:**	Click Here

Rising 300 meters above the city, Kingdom Tower stands as a prestigious symbol of achievement and ambition in the heart of Riyadh. This iconic structure reflects the nation's relentless drive for progress and is home to the luxurious Four Seasons Hotel, an upscale shopping center, and a variety of office spaces serving both international and local businesses. The tower's distinctive elliptical design is crowned by the famous inverted arch just below the observation deck, offering visitors stunning 360-degree panoramic views of Riyadh.

Located between King Fahad Road and Olaya Street at the northern edge of the Al Olaya District, Kingdom Tower is surrounded by some of the city's most prominent business and residential centers.

Visible from all corners of Riyadh, Kingdom Tower is synonymous with Saudi Arabia and one of most widely recognized urban landmarks in the region.

The Surrounding Vicinity

Kingdom Tower | Northern Facade

Exceptional Visibility

Visible to visitors and residents from kilometers away, the northern façade exposes brand messages across multiple districts near and far to both motorists and pedestrians.

Highly visible to motorists entering the city along King Fahad Road and Olaya Street, key points of interest directly lined with Kingdom Tower include:

Commercial Towers

Several commercial buildings on all sides of the Kingdom Towers northern façade, including:
- The Oval
- Moon Tower
- Tatweer Towers
- Majdoul Tower
- Al Rajhi Bank Tower - Head Quarters

Major Retail Malls & Hotels

- Olaya Mall
- Andalus Mall
- Royal Mall
- Taibah Market
- Riyadh Gallery
- Marina Mall
- Le Méridien Riyadh
- Sheraton Riyadh Hotel & Towers

Transportation & Cultural Hub

- Metro and Bus Stations including the iconic STC Station
- Major East/West Road Junctions:
    - King Abdullah Road
    - Imam Saud Road and
    - Northern Ring Road
- Najd Oasis Walkway: Pedestrian path that showcases the region's natural beauty and cultural heritage, offering a serene escape in the heart of the city.

Surrounding Vicinities

Kingdom Towers' exposure to northern vicinities is notable. Such areas include:

East Side:
- Al Wurud
- King Fahad
- Al Muruj

West Side:
- Ar Rahmaniyyah
- Al Mohammadiyyah
- An Nakheel

The Surrounding Vicinity

Kingdom Tower | Southern Facade

Exceptional Visibility

The southern façade enjoys incredibly powerful exposure against Riyadh's Olaya district's bustling city center home to hundreds of commercial vicinities, hotels, residential areas and cross-roads between the northern and southern boundaries of the city.
Key points if interest directly lined with Kingdom Tower's southern façade include:

Commercial Towers

Significant number of commercial buildings on all sides of Kingdom Towers southern façade, including:
- Mobily Head Quarters
- Princess Al Anoud Tower
- Al Anoud Tower 2
- Al Bahrain Tower
- Olaya Towers
- Verdun Tower
- Hamad Tower
- Ibdaa Tower
- Al Faisaliah Tower
- National Water Company Headquarter
- Tawuiya Towers

Major Hotels, Residences and Malls

- Hilton Riyadh Olaya
- DAMAC Towers
- Tulip Tower
- Hyatt Regency Riyadh Olaya
- Narcissus Hotel Riyadh
- Rosh Rayhaan by Rotana
- Novotel Riyadh Al Anoud
- Several other hotel and residences lined on all sides o King Fahad Road and Olaya Street

Key malls include:
- Centria Mall
- Akaraia Mall
- Al Faisaliah Mall

Hospitals

- Dr. Sulaiman Al Habib Olaya Medical Complex
- SMC Hospital King Fahd

Kingdom Tower Visibility

King Fahad Road, Al Olaya, Riyadh | 5KM Radius

Location Map: [Click Here](#)

Thank you